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## FOR IMMEDIATE RELEASE

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### **First Lady of Maryland, Yumi Hogan, to Model in Pretty in Pink Ladies Luncheon**

*Pretty in Pink Benefits Blossoms of Hope in Support of The Claudia Mayer/Tina Broccolino Cancer Resource Center*

Ellicott City, MD – March 21, 2016 – Turf Valley is excited to announce the First Lady of Maryland, Yumi Hogan, will be modeling in the 9th Annual Pretty in Pink Ladies Luncheon on Friday, April 1<sup>st</sup>, 2016 at Turf Valley Resort. Pretty in Pink is an annual Pink Champagne Ladies Luncheon held every spring to raise money and awareness for Blossoms of Hope and The Claudia Mayer / Tina Broccolino Cancer Resource Center at the Howard County General Hospital.

Mrs. Hogan will be modeling on behalf of her husband, Governor Larry Hogan, who completed chemotherapy treatment for stage 3 non-Hodgkins lymphoma last fall. Pretty in Pink, Turf Valley's Champagne Ladies Luncheon, features vendors supporting Blossoms of Hope, followed by a luncheon and fashion show. Most of the models in the fashion show are current or past patients at the Cancer Resource Center. "This event is a beautiful way for women to bond throughout all stages of their treatment and recovery process," said Turf Valley's Director of Public Relations and Board Member, Regina Ford. The runway fashion show features apparel from Octavia Boutique, Simply Divine Boutique of Ellicott City and Nordstrom. The runway fashion show will feature 25 models, the majority of whom are cancer survivors.

"The Board of Directors of Blossoms of Hope discovered this year that one-third of those who use The Claudia Mayer/ Tina Broccolino Cancer Resource Center are men. In order to promote this new revelation, we thought that Governor Hogan would be a perfect representative. Governor Hogan was unable to attend due to his schedule, but Mrs. Hogan agreed to participate as a model, and we were delighted because she will look so much better in the ladies' formal wear!" said Ford.

The 2016 Maryland Cherry Blossom Princess, Amanda Misaki Buker, will also be in attendance representing the National Conference of State Societies, which sponsors the Cherry Blossom Princess Program in all 50 states.

If you are interested in attending Pretty in Pink, please contact Turf Valley's Director of Marketing, Nicole Motsay, at 410-423-0812. Tickets are \$50.00 per person. All media inquiries should be directed to Regina Ford at 410-423-0811.

#### **About Turf Valley**

Turf Valley is a family-owned-and- operated golf and spa resort located in the Baltimore/Washington Corridor. The resort features 40,000 square feet of event space, on-site Alexandra's Restaurant, Spa and 36 holes of championship golf. The newest addition to the Turf Valley community, Turf Valley Towne Square, allows guests, visitors, and the community to enjoy shopping, dining and entertainment.

#### **About Blossoms of Hope**

Blossoms of Hope is a non-profit, volunteer organization in Howard County, Maryland. Blossom of Hope's mission is to plant cherry trees and other trees and shrubbery that will beautify public property in parks and local communities in Howard County, Maryland and to raise funds to be distributed to the Howard County Hospital Foundation for the Claudia Mayer/Tina Broccolino Cancer Resource Center and to other charities. Howard County General Hospital is a member of Johns Hopkins Medicine. To contact Blossoms of Hope, call 443-538-0858 or visit [www.blossomssofhope.org](http://www.blossomssofhope.org).

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